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# Health Inequalities Symposium: South Asian and Muslim (SAM) Research

**2<sup>nd</sup> July 2024**

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# **PUBLIC INVOLVEMENT AND COMMUNITY ENGAGEMENT**

**OUR GOAL INVOLVES PEOPLE IN OUR COMMUNITIES – FROM  
ALL WALKS OF LIFE, AND FROM ALL AGE GROUPS**



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# PUBLIC ENGAGEMENT AND COMMUNITY ENGAGEMENT (PICE) DEFINITIONS

## PUBLIC INVOLVEMENT

- Is about researchers working in active partnerships with members of the public.
- It is about research being carried out **with or by** members of the public, rather than **to, about or for** them.
- The term **public** includes service users, carers, families, patients, potential patients, and people who use health and social care services, as well as people from organisations, such as community groups, that represent people who use services.
- Public members can be of any age, children and young people, parents, working age people and older people.

## PUBLIC INVOLVEMENT MEANS

- being more involved in the research itself:
- Identifying research topics and questions of importance to members of the public, patients and service users
- Offering advice and feedback as a member of a project's steering group or a public involvement group
- Helping to develop materials such as information sheets, interview guides or questionnaires
- Carrying out interviews with research participants
- Helping to share research findings and get research evidence into practice.

(Ref: [arc-nenc.nihr.ac.uk](http://arc-nenc.nihr.ac.uk) (2024))



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12.30-13.30	<b>Lunch Break</b>
	<b>Theme 4: Drugs and Alcohol</b>
13.30-13.45	<ul style="list-style-type: none"><li>• Speaker 7: Lydia Lochhead Northumbria University <i>Stigma and drugs and alcohol in South Asian communities</i></li></ul>
13.45-14.00	<ul style="list-style-type: none"><li>• Speaker 8: Mushtaq Dakri Spinney Hills Drugs <i>Alcohol and Addiction Recovery Support Services</i></li></ul>
	<b>Theme 5: Health Promotion</b>
14.00-14.15	<ul style="list-style-type: none"><li>• Speaker 9: Floor Christie and Rawand Jarrar, Sunderland University <i>Addressing Barriers and Facilitators to breast and cervical cancer screening for Muslim women in the UK: A community participatory approach to developing an intervention</i></li></ul>
14.15-14.45	<b>Chairs: Lesley Geddes, Associate Professor/Dr Zeb Sattar Assistant Professor, Northumbria University</b>
	<b>Panel discussion with speakers and invited practice and public partners on feedback/ moving <u>forward</u></b> <i>'What are key priorities in addressing cultural and religious health <u>inequalities</u>'</i>
	Presenters plus Fuse public partners with experience of addressing health inequalities.
14.45-15.00	<b>Close of event</b>
	Humaira Khan, Public Member/Dr Zeb Sattar, Northumbria University <b>Round up/Follow <u>up</u></b>



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# **PUBLIC INVOLVEMENT AND COMMUNITY ENGAGEMENT (PICE) DEFINITIONS**

## **PUBLIC ENGAGEMENT**

- To engage with local communities
- To develop opportunities to engage with organisations and groups

## **PUBLIC ENGAGEMENT MEANS**

- To develop ongoing conversations with communities to ensure good sustainable reciprocal relationships that will help to develop and conduct health and social care research that has real impact on individuals and communities.
- More information for developing such opportunities across the North East and North Cumbria:
- <https://arc-nenc.nihr.ac.uk/pice/>

(Ref: arc-nenc.nihr.ac.uk (2024))

PLEASE WELCOME COMMUNITY  
MEMBER:  
HUMAIRA KHAN







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Time	Activity
9.45-10.05	<p><b>Drinks and Refreshments Welcome and Introductions</b></p> <ul style="list-style-type: none"> <li>Humaira Khan, Public Member</li> </ul>
10.05-10.20	<ul style="list-style-type: none"> <li>Dr Zeb Sattar, Assistant Professor in Health Policy, Northumbria University</li> <li>Will McGovern, Associate Professor in Marginalised Communities, Northumbria University</li> </ul>
10.20-10.30	<p><b>Opening: Introduction to the Centre for Health and Social Equity (CHASE)</b></p> <p>Monique Lhussier, Professor in Public Health and Wellbeing; Director of CHASE, Northumbria University</p>
10.30-10.45	<p><b>Theme 1: Health Literacy</b></p> <ul style="list-style-type: none"> <li>Speaker 1: Humaira Khan, Public Member</li> </ul> <p><i>Public Engagement and Community Engagement (PICE) Experience</i></p>
10.45-11.00	<ul style="list-style-type: none"> <li>Speaker 2: Steven Carter/Allison Petty, Newcastle City Council</li> </ul> <p><i>Health Literacy in South Asian Communities, and the Importance of Cultural Competency</i></p>
11.00-11.15	<ul style="list-style-type: none"> <li>Speaker 3: Dr Saeed, Sunderland Hospital</li> </ul> <p><i>Organ Donation</i></p>
11.15-11.30	<ul style="list-style-type: none"> <li>Speaker 4: Evgenia Stepanova Durham University</li> </ul> <p><i>Mental Health Service Users' Experiences of Service Providers' Qualifications, Knowledge and Training</i></p>
11.30-11.40	<p><i>Break</i></p>
11.40-11.55	<p><b>Theme 2: Education</b></p> <ul style="list-style-type: none"> <li>Speaker 5: Professor Greta Defeyter, Northumbria University</li> </ul> <p><i>British Muslim School Children (BMSC) and School Meals (ARC NENC)</i></p>
11.55-12.10	<p><b>Theme 3: Ageing</b></p> <ul style="list-style-type: none"> <li>Speaker 6: Simon Luddington/Dr Sonia Ahmed, SEARCH/Teesside University</li> </ul> <p><i>Older South Asian People and Social Isolation and Loneliness</i></p>
12.10-12.30	<p><i>Networking</i></p>



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**ANY QUESTIONS**

**NEXT STEPS...**



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